



# Duval County Public Schools

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May 14, 2014, Board Development Meeting

Ms. Becki Couch, Chairman  
Ms. Cheryl Grymes, Vice-Chairman  
Mr. Jason Fischer  
Dr. Constance S. Hall  
Ms. Ashley Smith Juarez  
Mr. Fred "Fel" Lee  
Mr. Ms. Paula D. Wright  
Dr. Nikolai Vitti, Superintendent

ATTENDANCE AT THIS BOARD DEVELOPMENT MEETING: All Board Members were present. Dr. Nikolai Vitti, Superintendent, was also present.

Call Meeting To Order

[CALL MEETING TO ORDER](#)

Minutes:

The Chairman called the Board Development Meeting to order at 9:00 a.m.

Items To Be Discussed

[1. CRSS TRAINING](#)

Minutes:

Ms. Cathy Minberg, President and CEO, CRSS (Center for Reform of School Systems), led the Board and Superintendent in a training session. Discussion included the following:

- Consider what works for various people when it comes to data and how it is presented. Some people like a large amount of data, while others respond better to pictures with charts and graphs.
- Board members should think about what they need to perform their governance role.
- The public may not need the same type of data that Board members require.

The group reviewed the current Strategic Plan and came to a consensus on the following items:

- Customer Service
  - Use surveys to get feedback from parents, staff, students, and partners
  - Install kiosks in schools for feedback from parents, visitors, etc.
  - A kiosk is currently installed in the lobby of the administration building.
  - Provide quarterly feedback to the Board on kiosk feedback.
  - Look at the possibility of follow up phone calls for surveys.
- Communications
  - Develop a communications plan.
  - Develop a metrics that will track outputs from a communications plan.
- Middle School Reform
  - Analyze what the problems are at the middle school
    - Decline in enrollment occurs after elementary school and increases at the high school level.
    - Decline in student achievement at the middle school level.
    - Find out why students leave the system for middle school, but tend to return for high school.
  - Survey middle school parents and students
  - Develop a metrics which includes the following:
    - FCAT - current level and growth and decline over the years
    - Attendance
    - Truancy
    - Enrollments and growth/decline in enrollment from year to year - cohorts
  - Look at how the system can foster the whole child at the middle school level.

Next Steps:

- Continue review of Strategic Plan in the areas of Literacy, Discipline, and Data Transparency, to determine what data the Board needs to see in those areas.
- Review Data Dashboards of other districts across the country.
- Determine best way to display metrics pictorially.

Speakers:

Ms. Becki Couch, Board Chairman  
 Ms. Cathy Mincberg, President & CEO, CRSS  
 Ms. Ashley Smith Juarez, Board Member

Dr. Nikolai Vitti, Superintendent  
Mr. Fred "Fel' Lee, Board Member  
Ms. Paula D. Wright, Board Member  
Dr. Constance S. Hall, Board Member  
Ms. Cheryl Grymes, Board Vice-Chairman  
Mr. Jason Fischer, Board Member

Adjournment

ADJOURNMENT

Minutes:

The Chairman adjourned the Board Development Meeting at 1:00 p.m.

BSC

We Agree on this

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Superintendent

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Chairman