



Duval County Public Schools

February 18, 2013, Board Workshop

Mr. Fred "Fel" Lee, Chairman
Ms. Becki Couch, Vice-Chairman
Mr. Jacon Fischer
Ms. Cheryl Grymes
Dr. Constance S. Hall
Ms. Ashley Smith Juarez
Mr. Ms. Paula D. Wright
Dr. Nikolai Vitti, Superintendent

ATTENDANCE AT THIS WORKSHOP OF THE DUVAL COUNTY SCHOOL BOARD: All Board Members were present. Dr. Nikolai Vitti, Superintendent, and Ms. Karen Chastain, Chief of Legal Services, were also present.

Call Meeting To Order

[CALL MEETING TO ORDER](#)

Minutes:

The Chairman called the Board Workshop to order at 9:04 a.m.

Items To Be Discussed

[1. STRATEGIC PLAN](#)

Minutes:

The Strategic Plan documents were reviewed. A copy of the document is attached to the Minutes. Discussion included the following:

- Vision & Mission - all were in agreement on the new wording.
- Core Values:
 - Excellence - consensus was to go with the proposed wording.
 - Integrity - consensus was to go with the proposed wording for now.
 - Innovation - consensus was to take this to the community for their input on the wording.
 - Equity - consensus to change to: "We promote an environment that ensures fairness, equal opportunity, and diversity"
 - Collaboration - consensus was to go with this wording for now and see what feedback with get from the community.
- Measurable Outcomes Tied to Student Achievement: The Superintendent recommends we have a Workshop after we get the baseline data and look at what growth looks like for the larger Districts in the State, as well as for our District. The Superintendent asked if there are areas not covered in the attached list that the Board would like to see added.
 - Board Member Juarez - Number of students attending college; grade recovery, student mobility rates, international baccalaureate
 - Vice-Chairman Couch - would like to see acceleration slide with a break out of each area; grade recovery
 - Board Member Hall - overage students
 - Board Member Grymes - suspensions and attendance
- The Office of Strategic Planning and Partnerships will be responsible for this information
- Board Member Wright asked how we would stay informed, since we meet so infrequently, and indicated a need for a communication process. The Superintendent is open to recommendations to resolve this concern. The Chairman asked that Board members send their suggestions to the Superintendent, and we will discuss this at our next Governance meeting.
- Board Member Grymes requested a list of our community partners and what services they provide.
- Measurable Outcomes Programmatically: The Superintendent suggests they be included with targets. If we say we are going to do something, and it is important, we should track. The following points were made:
 - Only tracking K-5 for music and art because it is not always consistent at the elementary level.
 - Saturday school is not just for students who need extra help for reading and math. There will be other areas of study - i.e., advanced courses. It will include transportation.
 - Parent Academy - this is still in progress. The Mayor has indicated he will help raise the money needed to get this program started. The goal is \$2 million to get started, and another \$1 million to sustain for the first 3 years.
 - Gifted students - provide Board with breakdown on how many students; what schools they attend; who is getting it and how much per week; if it is a dedicated magnet or regular school
 - Provide information on Pre-K
 - Facilities - SREF requirements - where are we in meeting the requirements
 - Early learning metrics - incorporate guidance and the ration of contact of students with counselors

- Have conversation on alignment of programs - currently there is no metric
 - Provide Board with information on the number of students entering the lottery for certain programs - will show demand areas.
 - We are still moving forward on allowing parents to self-transport students to a middle school if there was a vacancy.
- Goal - Engage Caregivers & Community
 - Change to "Engage Parents, Caregivers, & Community"
- Vetting Process:
 - Not all groups to be included are on the attached chart
 - All non-profits will be in one group - United Way will organize this group
 - Mayor, City Council, and Donnie Horner in particular will be included
 - There will be four community meetings
 - Feedback will be gathered and will be brought back to the Board
 - Staff will be able to give input via an opinion sheet - will be anonymous
- Process for sharing Strategic Plan with teachers:
 - Principals will be provided with the information and they will provide to their staff
 - The Superintendent will work with DTU to collaborate on all areas
- Final step is Board oversight; will share with their communities; receive quarterly updates - all of this will be discussed further before the end of the process.
- Targets should be completed sometime in June after we receive data from the State. The baseline target can then be set, along with the goals.
- Superintendent's Evaluation:
 - The first evaluation will be the subjective portion of the evaluation instrument only
 - After the targets have been set, the full evaluation instrument can be populated
 - Information on the current form will be shared with the Board for their review, and discussion at a future meeting
- Board Member Wright asked that she and Board Member Hall be given time at a future meeting to share information with the Board on their recent legislative trip to Washington, DC
- Board Member Hall requested that a meeting be scheduled to discuss the policy oversight information provided by Board Auditor, Michelle Begley.
- Rebranding:
 - Questions were raised regarding the use of the lamp logo by the Board and the lowercase "dcps"
 - The Superintendent indicated that when the Marketing position is filled, that person, along with Marsha Oliver, will form a focus group and vet different ideas for rebranding and a new logo.
- Future Meeting Dates - The following meetings were scheduled:
 - Strategic Plan - March 18, 2013 - 2:00 p.m.
 - Superintendent's Evaluation Instrument - March 6, 2013 - 11:00 a.m.

Speakers:

Mr. Fred "Fel" Lee, Board Chairman
 Dr. Nikolai Vitti, Superintendent

Ms. Ashley Smith Juarez, Board Member
Ms. Paula D. Wright, Board Member
Dr. Constance S. Hall, Board Member
Mr. Jason Fischer, Board Member
Ms. Becki Couch, Board Vice-Chairman
Ms. Cheryl Grymes, Board Member

Adjournment

ADJOURNMENT

Minutes:

The Chairman adjourned the Board Workshop at 11:52 a.m.

BSC

We Agree on this

Superintendent

Chairman