



## Duval County Public Schools

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August 7, 2012, Regular Board Meeting

Ms. Betty Burney, Chairman  
Mr. Fred "Fel" Lee, Vice Chairman  
Ms. Martha Barrett  
Ms. Becki Couch  
Mr. W. C. Gentry  
Mr. Tommy Hazouri  
Ms. Paula D. Wright  
Mr. Ed Pratt-Dannals, Superintendent

ATTENDANCE AT THIS REGULAR MEETING OF THE DUVAL COUNTY SCHOOL BOARD with Mr. Ed Pratt-Dannals, Superintendent of Schools, Ms. Karen Chastain, Office of General Counsel, Board Chair Betty S. Burney, Board Vice Chairman Fred "Fel" Lee, and Board members: Ms. Martha Barrett, Ms. Becki Couch, Mr. W. C. Gentry, Mr. Tommy Hazouri and Ms. Paula D. Wright, present.

Call Meeting to Order

[CALL MEETING TO ORDER](#)

Minutes: The Chair called the meeting to order at 6:01 p.m.

Invocation

[INVOCATION](#)

Minutes: Pastor Ted Corley gave the invocation.

Pledge of Allegiance

## PLEDGE OF ALLEGIANCE

### Presentations

#### Board Members

##### 1. SCHOOL RECOGNITION - DISTRICT 7 - MANDARIN HIGH SCHOOL

###### Minutes:

Dr. Donna Richardson gave a PowerPoint presentation highlighting Mandarin High School (*see attachment*).

##### ~~2. SCHOOL RECOGNITION - DISTRICT 2 - FLETCHER HIGH SCHOOL - WITHDRAWN~~

### Communications

##### 1. UNITED WAY AWARDS

###### Minutes:

--Our first presentation recognizes one of Duval County Public Schools' strongest supporters – The United Way of Northeast Florida.

--Will Melanie Patz, Vice President of Community Impact for United Way of Northeast Florida, and Terri Cicero, Supervisor of our Employee Wellness Department, please come forward?

--United Way of Northeast Florida has provided the students and employees of Duval County Public Schools with countless acts of generosity over many years.

--To show appreciation for their kindness, each year, the district partners with Duval Teachers United to host an employee-sponsored United Way fundraising campaign.

--Our yearly fundraising campaign allows us to give back to an organization that provides so much support to us.

--I now turn it over to Melanie Patz who will say a few words, and help us honor the school-based personnel who helped make our fundraising campaign successful.

Cluster 1: 1st Place- Mamie Agnes Jones ES  
2nd Place- Cedar Hills ES  
Cluster 2: 1st Place- Rutledge Pearson ES  
2nd Place- Highlands ES  
Cluster 3: 1st Place- Kirby Smith MS  
2nd Place- Douglas Anderson School of the Arts  
Cluster 4: 1st Place- Andrew Jackson HS  
2nd Place- Matthew Gilbert MS

Leadership Award – this is the award for those who made contributions of \$1000 or more. United Way conducts a drawing for the winner.

Winner: Shilene Singleton – Jefferson Davis MS

Overall Superintendent's Award – this is for all schools and will recognize the school with the highest dollar increase.

Winner: Terry Parker HS Principal: Scott Schneider

Highest Increase in Participation Award

Winner: Pickett ES Principal: Carol Brown

Highest Dollars of Leadership Giving Award

Winner: First Coast HS Principal: Vincent Hall

## [2. RECOGNITION OF DOT MATHIAS FOR SERVICE TO DISTRICT](#)

Minutes:

--For our final presentation, I would like to invite Dot Mathias and her staff within the Vision Screening Program to please join us up front.

--I want to take this opportunity to recognize and thank Dot Mathias for her unrelenting dedication to our schools, students and their families. Dot has been volunteering and working for Duval County Public Schools for approximately 40 years.

--Not only does Dot currently head the Vision Screening Program throughout the district, but she also is accredited for starting the program in Duval County's public schools. Because of Dot's contributions in our school system, the eyesight of many children has either been saved or drastically improved.

--Vision screening is performed every year at each school for all elementary, seventh-grade and 10th-grade students. Our vision screening program is unmatched by any other school district across the nation.

--Throughout the program, Dot has been and remains instrumental in collaborating with students, parents, volunteers, companies and doctors. Following the eye exams, students may be given a vision referral letter.

--Dot also works with eye doctors firsthand to make sure all families within Duval County Public Schools have the ability to afford vision care for their children.

--With the help of a strong, dedicated team, Dot has worked tirelessly to ensure a top-quality vision screening program for all of our students. I want to sincerely thank you for your years of service to the district. Your hard work does not go unnoticed. We look forward to many more visionary success stories in the years ahead.

## Comments From Audience

### COMMENTS FROM AUDIENCE

#### Minutes:

Mr. Ron Cook said thank you for the opportunity to hear my request this evening concerning Duval County Schools having a mid-June cut-off date for foreign exchange students registering in this school system. I found out that everything must go through the Policy and Compliance Office for approval. We have accepted a young lady who would attend Fletcher High School through Council on International educational Exchange. Daniela's parents have their own business and her mother is an attorney. She is the caliber of student you would welcome in your school district. Please allow Daniela to attend school this year. Thank you.

Mr. Chris Guerrieri said I attended the Superintendent Search meeting at Forrest High School and one Board member said Duval County has a perception problem. We don't always do the right thing. For instance, Ready for Tomorrow, the contract you are considering this evening to provide services to our Intervene schools, is owned by School Board candidate Connie Hall. Ms. Hall is not only Ms. Burney's good friend and Ms. Burney has endorsed her for the School Board race. Then, Mr. Gentry and Doug Ayars have donated to her campaign. The appearance of improprieties is all over this and this has been made worse by the fact that it was a no bid contract or no compete contract. No other organizations were brought in to see if they could provide the services. How many other friends and family members have benefited from the relationship of the School Board member or district administrators? Furthermore, if the Board believes these services are so important, then don't you have a fiduciary and moral responsibility to make sure the best group provides them rather than just giving the money, and in this case, nearly a half million dollars to a friend of the Board's chair. A Board member might say the letter of the law is being followed and I'll ask you what would happen if teachers just followed the law of the contract? There would be no after school tutoring or parent/teacher conferences, grading papers or writing lesson plans. Schools could not, realistically, function. If we expect more of our teachers, shouldn't we likewise expect more from our Board? I urge the Board to do the right thing and stop giving friends and family members no bid or no compete contracts. If we start doing things the right way, then our perception problems will go

away but until we do that, we'll continue to have these issues. Thank you.

Ms. Karen Chastain, Office of General Counsel, said a couple of statements that were made about it being a no bid contract...this is in compliance with Florida Statutes and State Board of Education Rule which expressly permits direct negotiations with persons and companies for educational services. This is common throughout the state of Florida, universities and the like. As to the second comment about the appearance of impropriety, I researched the ethics laws and it is permissible for elected officials to participate in the campaigns of others. There is no private or special gain to the individual seating Board members and there's no misuse of the office in that regard. Thank you.

Ms. Tameka Gaines-Holly said I bring you greetings on behalf of Friends of Northwest Jacksonville Schools. As we have ended one school year and quickly embark upon another, we would like to voice somewhat of a review of this year. Our journey began as an organization making it our goal to keep our Duval County Public Schools system in tact. By keeping what was then labeled as "Intervene Schools under full district management". To our delight this year, not only has the state listened when we requested that these schools be labeled differently and specifically be called "Priority" or "Top Priority", it is very important that 6 of the 7 schools listed as Priority schools, have been removed from that category. We commend the faculties, staff, students and all stakeholders for contributing to this success. We commend the students for their achievements and in the light of being told they were "intervene" or "failures", they pulled through. Our community showed what can be accomplished when we all work together for our children. Secondly, we'd like to give a recommendation concerning our neighborhood schools. It is hard to find individuals with a talent and passion for Turnaround schools and maintain academic achievement. This year in our Priority schools, four African American male principals out of five have been removed from their role as a principal in this district for various reasons. This is very disheartening as they each gained academic strides at their respective schools. This district has to do better in having continuity and consistency in our principals and Priority schools especially if they have proven to be productive. We must add that we hope our School Board doesn't miss the opportunity to offer Dr. James Young an interview for the Superintendent's position. Dr. Young has achieved the feat of Turnaround in many schools in the district - two elementary schools and one high school - Ribault Senior High School. Currently, no one in the district, including our current Superintendent and former Deputy Superintendent can make that claim. In addition, Dr. Young comes with a very diverse background including Science; an error that has been very challenging for the entire district. With these accomplishments alone and at the very least, he should be shown the respect of being afforded an interview. More positively, we would like to praise one of our Northwest principals - Carolyn Laws performed wonderfully under extenuating circumstances this year while being moved in the middle of the year to a struggling school, Brentwood Elementary, made outstanding gains and keeping them off the Priority list. We thank you, Ms. Laws, for the hard work and dedication you have shown in our schools. Finally, we leave you with one question - John E. Ford has been doing a wonderful job with the neighborhood and non-neighborhood students under its current magnet design which reflected in the reduction of the achievement gap between races in that school. Therefore, we ask why would we want to disrupt this outstanding accomplishment by making this school a dedicated magnet? We thank you for your time and we look forward to working with

you next year.

Mr. John Turner said I understand that John E. Ford is a Montessori School. As the Chairwoman already knows, I've been very involved in School Board issues for over six years. I've spent countless hours going over policies, academic reports as well as researching to find out why Jacksonville has one of the worst school districts in the nation. I say that based on the College Entrance Exam known as ACT. Did you know that Florida ranks 48th in the nation on the ACT with only Mississippi and Tennessee scoring lower? Did you know that Florida has ranked 48th in the nation for five years in a row? Some say Jacksonville is the best school district in the state, right??? Wrong! The ACT scores say otherwise. Jacksonville is 50th out of 67 counties in Florida and we are attracting downward. What is behind Jacksonville's low scores? Due to how we teach our children to read. The reading problem is well documented by experts and the problem is due to the use of whole language when teaching children how to read. The solution is phonics - phonics is the correct way to teach children how to read by requiring students to memorize the 44 different sounds that the letters of the alphabet make and students have a working code to sound out new words. First, you teach them to read so they can read to learn. If you need proof of what I'm saying, look at the reading scores at Axson Elementary School. 31% of the 5th graders at Axson tested at the highest reading level on the FCAT compared to the district average of only 10% which is 3-1. So, how can one public school in Jacksonville be so successful while others are not? Axson Elementary uses a proven combination of hands-on learning and phonics when teaching students how to read. You'd think the School Board would figure out a way to require all other elementary schools to copy what the teachers at Axson Elementary are doing but you do not. Instead, tonight, you will write checks for millions of dollars for remedial reading and drop-out prevention programs that would not be needed if the students were properly taught phonics in the first place. Let's stop blaming poverty for reading problems as it's just the opposite. Our reading problems are the cause of poverty. Poverty doesn't cause failing schools. Failing schools cause poverty and the cure for reading problem is phonics. Thank you for listening.

## Comments From Parent Organizations

### [COMMENTS FROM PARENT ORGANIZATIONS](#)

Minutes:

Parent Teacher Association (PTA) - Gretchen Lynch, President:

First of all I would like to thank the school board for their effort this summer hosting community meetings; providing parents and other stakeholders an opportunity to have input as you began the important job of finding the next superintendent.

The Duval County Council of PTAs theme this year is "Back to the Future" Invite,

Educate and Advocate. We are encouraging our local units to draw on PTAs 115 year history. We want to invite others to join us in working to connect the home and school as well as advocate for the health and education of all children in our community.

At this time we are collecting local unit officer information. A dedicated board, of 46 volunteers, is ready to provide training and resources to local units. Local units are busy providing welcome back meals for faculty and staff, providing volunteers for orientations and open houses and making plans to carry out PTA programs for the school communities were they serve.

This month PTA local units will receive information to be used to host a basic informational program for parents about Common Core State. Parent Guides in Spanish and English will be sent to schools and can be placed in the school parent resource area to assist in educating parents about the standards that are rolling out over the next couple of years.

Our first General Meeting on Tuesday, August 21 at 10:00 am in the Cline Auditorium. All are welcome.

We appreciate the partnership PTA has with Duval County Public Schools and this year look forward to working together on behalf of children.

Title I, Parent Advisory Council (PAC) - Kim Rivers, Chair:

To the chair, board and superintendent, I am Kim Rivers, parent of three DCPS students in 2nd grade at John E Ford K-8. I am serving as chair for the DCPS Title I Parent Advisory Council for the 2012-2013 school year. Also serving are Mr. Doug Jones, vice chair and parent at Jean Ribault Middle School; Ms. Diane Spencer, secretary and parent at Northshore Elementary; and Mr. Thomas Pittman, parliamentarian and Volunteer at Biltmore Elementary and Annie R Morgan Elementary.

The Title I Parent Advisory Council represents all Title I parents. Interested parents may attend any of PAC's meetings. Parents may contact or visit the Title I District Parent Involvement Headquarters located at Matthew Gilbert Middle School.

PAC has been working diligently with Ms. Myrna Amos, Director, Title I Parent Involvement and Pre-K Education and her team of specialists on developing and implementing programs and activities that will increase parental involvement impel student success. Title I's parent involvement mission is to "Empower parents and families to support their children's cognitive, social and emotional development from the cradle to the workforce or college." This goal will be accomplished by strengthening district, school, family and community partnerships through support and training.

As PAC Chair, I attended and participated in the superintendent search community meeting held at Raines High School. The meeting was not well attended, however, the quality of questions and concerns of those parents in attendance was not lacking. I submitted a written question in reference to how does the new superintendent propose to engage his/her most vulnerable constituency, Title I parents. I appreciate the openness and inclusiveness of the superintendent selection process.

On August 10 and 11, 2012, PAC will participate as a vendor in a Back-to-School event sponsored by First Baptist Church of Oakland. As a vendor, PAC will have information about various Title I offerings available to parents. A parent empowerment dinner will be held on Friday night @ Matthew Gilbert Middle. On Saturday, @ Metropolitan Park backpacks filled with school supplies will be distributed and immunizations and school physicals will also be available through the health fair portion of the program. This promises to be a worthwhile event for parents and children. This event is free and open to all.

Dr Benjamin Spock said "The child supplies the power but the parents have to do the steering." Come one, come all to "Parent Advocacy Training" on Thursday, August 16, 2012 and learn how to steer your children. The training will be held at Matthew Gilbert Middle District Family Involvement Headquarters from 9am-11am.

As indicative by our pre-planning programs and activities, we have an exciting school year ahead that will assist with the achievement of our parental involvement goals and objectives. We are hopeful that PAC's efforts coupled with the board's support will foster greater parental involvement and student performance throughout the district. Thank you for the opportunity to speak before the board. This concludes Title I Parent Advisory Council's report.

#### District Advisory Council - Rachel Raneri, Chair:

Good evening, the District Advisory Council met on July 23rd. A special thanks to Lori Evans for stepping up to take minutes. Another special thanks to Fel Lee and Kathy LeRoy who joined us after a very long day.

As soon as the election is over, we will contact our local legislators to ask for their help in repealing the amendment to statute that requires anyone who works for the District, to be counted on a School Advisory Council roster as an employee. That means that if I work for the District and I want to sit on my child's school SAC, I must be counted as staff.

Jon Heymann, of Communities in Schools, shared with us all of the different organizations and agencies that fall under the CIS umbrella and how they support public schools.

Kathy LeRoy presented information about the grade shifts due to changes in the FCAT as well as the Common Core State Standards and how training for staff is being done.

Fel Lee explained the Superintendent search process, where we are now and what to expect next.

I would like to remind everyone, especially any principals watching, that School Advisory Councils for the 2012-2013 school year may not be formed until after the first day of school. This is to insure that ALL parents have an opportunity to serve. I do recommend that teachers & support staff be voted on during pre-planning and that community members be appointed prior to open house. As always, I am available for questions or training. My contact information can be found on the front page of the

District Tri-fold.

The next meeting of the District Advisory Council is Monday, August 27th at 6:00pm in the 6th floor conference room. I do hope that one of the Board members will be able to join us.

## Comments From Employee Organizations

### [COMMENTS FROM EMPLOYEE ORGANIZATIONS](#)

Minutes: *No report at this meeting.*

## Student Achievement, Reform Activities, And Reports

### [1. CHAIRMAN'S REPORT](#)

Minutes:

#### Superintendent Search:

All of you are aware, the Board has done an extensive community process and we've opened the process to the entire city so that everyone in Jacksonville, Florida who wishes to have input in the Superintendent's selection process and who wish to voice their opinion with regards to what is considered to be a globally competitive education, all persons in Duval County were afforded that opportunity.

The next step in our process is that on August 16 at 10:00 am, the Board will meet with the Search firm to review all applications for the Superintendent and those applications will be narrowed down. The public is always invited to attend.

On August 27-28, the Superintendent candidates will meet with the Envisioning Committee. The Envisioning Committee will have an opportunity on August 27 to ask questions. As was noted by our Parent Advisory Council speaker, the Board asked individuals who attended the meeting and provided opportunities on the web for individuals to list any questions that they would like to be asked. The Envisioning Committee will have an opportunity to ask those questions that were sent in to the district.

On August 28, individual candidates will meet with Board members, individually. Due to the election on August 14, the Board will meet with any School Board candidate running for office so that you may provide input on the Superintendent Search process; not with regards to selection but with regards to providing input.

### Intervene Schools:

I want to congratulate you, Mr. Superintendent, the district, students, especially those teachers who worked so hard to help our Intervene schools move off the of Intervene list. This has been a long process for us and the Board persevered together and our students have achieved. I want to share one piece of information. I was speaking with the band director at Raines High School and he spoke about the school being removed from the Intervene list but he spoke about "reading across the curriculum". He said as a band director who is not normally a reading teacher, he at first did not think this was going to be a good idea, but when he saw what was happening with our students and how they were moving forward, he got on board. Anywhere you looked in that school, you could see students reading all of the time, Mr. Bellamy. So, know that this took place not just at Raines but at all of the Intervene schools. I am very proud of you and thank you Board members for your due diligence in making sure and providing the oversight to see that our students are, indeed, moving forward.

## 2. SUPERINTENDENT'S REPORT

### Minutes:

Congratulations to everyone beginning with the Board and as you recall, we've had at times a somewhat contentious discussion with the Department of Education over our choices. We advocated for a hybrid option that was short of an EMO and eventually we got that. It is also an option at the federal level which is very important because the state submitted a waiver modification to "*No Child Left Behind*" and part of that is what happens with your schools that were previously low performing. It was a long haul but congratulations to the Board for sticking it out and we paved the way not only for Duval County Public Schools to come up with what I think is the best model; certainly, Turnaround is the first one, but if we can't move schools significantly beyond that, I think having a partner to come in to keep parallel and not to have a total turnover, I think this was a great example of partnership with Mr. Bellamy and Ms. Byrd over secondary and elementary Turnaround. I have to give kudos to the state who were very supportive and aligned with our process this year. I particularly want to commend Mason Davis and Fred Hyde for that partnership along with the district and with Educational Directions, our partner that we listed in order to make progress. Kudos to the principals, teachers, students and parents for everything they did.

As Ms. Burney mentioned, we have 6 of the 7 schools - we have great confidence those schools will be off the list as they have changed the nomenclature. We, too, did not like the nomenclature of Intervene; however, it was the nomenclature we had to use because that was the state's nomenclature. They have opted now with the federal nomenclature which is much better. The schools that are struggling the most are called "Priority Schools". It gets away from this idea that is about penalty and punishment. Yes, we need to shine a light when we're not doing well; we do need to focus on those schools but the focus has to be on support and helping build the capacity in order to make improvements and I think it's moved in that direction. The

second group of schools is called "Focus Schools" and we gave you a list of those. We currently have three schools in Priority and we do hope Andrew Jackson High School will make enough points to be able to pull out of this category which would mean that all 7 of our prior Intervene schools would exit that category. So, kudos to everyone including the Board who had much to do with making sure we move forward with these schools.

Opening School - We have a process called "Flawless Opening" of all of our schools for the new year which is a process coordinated through Mr. Ayars and his staff. It's going well and we're able to track everything from books to schedules being ready, transportation routes. One of the information areas for parents and students to find out about transportation - we have 381-RIDE for transportation questions.

I want to announce that this Friday, August 10 from 8:30-1:00 the Teacher Depot will be open and we invite all Board members and staff, especially teachers in order to get those supplies for this school year. We have one of the best programs in the whole country in terms of corporations and other organizations providing materials free to our teachers and our staff organizing everything in a way that works very well. If you haven't had an opportunity to go out there, it's very exciting because they are lined up and ready.

We've had an excellent summer both in terms of engaging students with extra time. We have a couple of grants that are supporting that work and many teachers have spent much time in professional development. This week, we had approximately 400 teachers at The Schultz Center and professional development is so important to us in meeting our goals. They are doing an excellent job and it's a part of our overall requirement that by August, 2013, we will have had certain groups of teachers required to go through a certain block of professional development and this is the first wave of that. We're expecting a great year following on the good results we had this year. We can piggy back on that and move even further. I want to commend all of our teachers for all the work they did last year and wish them an excellent year this year.

#### Announcement of Staff:

##### Supervision to Schools:

Carolyn Davis - Chief of Elementary, Cluster 1  
Beverly Walker, Executive Director, Elementary, Cluster 1  
Jud Strickland, Chief of Elementary, Cluster 2  
Pearl Roziers, Executive Director, Elementary, Cluster 1  
Paula Renfro, Executive Director, Elementary, Cluster 2  
Addison Davis, Chief of Middle School Cluster  
Kelly Coker-Daniel, Executive Director Middle School Cluster  
Kenn Reddick, Executive Director of High School Cluster

##### New Principals:

Deborah Appelman - Kernan Trail Elementary  
Rodilyn Bacho-Logsdon - Greenland Pines Elementary  
Marilyn Barnwell - DuPont Middle  
Sarah Bravo - Landon Middle

Shateena Brown - Raines High  
Weisha Day - Rufus Payne Elementary  
Lecreshia Harris - Justina Road Elementary  
Christopher Jackson - Ed White High  
Brenda Jordan - Joseph Stilwell Middle  
Robert Lewis - A. Philip Randolph Academy  
Charlene McEarl - John Stockton  
Sadie Milliner-Smith - Mattie V. Rutherford Alternative  
Latonya Parker - John E. Ford K-8  
Jeff Royal - Hyde Grove Elementary  
Tiffiany Torrence - Ribault Middle  
Nicole Townsend - Susie Tolbert Elementary  
Shirley Winfrey - Lake Lucina Elementary

Mr. Gentry asked the Superintendent if it were true that we do not teach phonics in our schools?

Mr. Pratt-Dannals said that is not true and I have corrected that statement. We do teach phonics and phonics are most important in PreK, 1 and 2 grades. They are very important in building a foundation for reading. It's also important for students to understand words in reading in context and that's where the whole language side is. There used to be "reading wars" where people pick one side or the other but at least over the last five years, I believe there has been some recognition that both have some value. We do use both for students who are not fluent. They get more of the phonics to make sure they can sound out words. It is absolutely a part of the reading program and material. We value it but know there are other parts that are equally important and we do both.

Ms. Couch said I am a parent of an elementary child and parents can find this information. You can go to our website - <http://www.duvalschools.org/> and click on "Parents Help Your Child"; click on "Academic Looking Glass" and you can see everything we teach our students every single month so that you can assist your child at home. It will tell you phonics especially for the younger children.

Ms. Burney said to all of our principals to the Executive Directors and our Cluster Chiefs, speaking on behalf of the Board, we're so very happy to welcome each and every one of you and look forward to working with you. The Board/Superintendent Leadership Team is absolutely focused on academic achievement and we stand ready to assist in any way possible.

I have to say just one thing - personal privilege - I taught Weisha Day baton twirling when she was just a little girl but to see how she has matriculated through Duval County Public Schools and has done well and has been a wonderful representative for our school system. We applaud each and every one of you and looking forward to working with you.

Reports

## Approval of Agenda

### [APPROVAL OF THE AUGUST 7, 2012, AGENDA](#)

#### Motions:

That the Duval County School Board approve the August 12, 2012, Agenda as submitted on July 31, 2012, with the following changes:

1. Presentations - Board Members -  
Item 2 - School Recognition - District  
2- Fletcher High School - Withdrawn
2. Approval of Minutes - Revised  
Agenda Item
3. Human Resource Services - Staffing -  
Item 1 - Human Resource Services  
Employee Transactions - Revised  
Attachment
4. Human Resource Services - - PASS  
Professional Standards - Item 6 -  
Suspension Without Pay - Lena Lyles  
- Item Withdrawn
5. Human Resource Services -  
Professional Standards - Item 7 -  
Suspension Without Pay Pending  
Termination - Suzette Wynn-Wilcox -  
Revised Agenda Item
6. Operations - School Choice and Pupil  
Assignment - Item 1 - Charter School  
Contract (Charter) for School of  
Success (S.O.S.) Academy - Revised  
Agenda Item

#### Vote Results

Motion: Thomas Hazouri

Second: Fred Lee

Martha Barrett - Aye

Betty Burney - Aye

Rebecca Couch - Aye

William Gentry - Aye

Thomas Hazouri	- Aye
Fred Lee	- Aye
Paula Wright	- Aye

Approval of Minutes

APPROVAL OF MINUTES

Minutes:

That the Duval County School Board approve the following minutes:

- July 23, 2012 - Board Workshop
- July 23, 2012 - Regular Board Meeting
- July 31, 2012 - Board Workshop
- July 31, 2012 - Board Development Meeting
- July 31, 2012 - Special Board Meeting

Motions:

That the Duval County School Board approve the Minutes for the Meetings listed in the Agenda Item.

- July 23, 2012 - Board Workshop
- July 23, 2012 - Regular Board Meeting
- July 31, 2012 - Board Workshop
- July 31, 2012 - Board Development Meeting
- July 31, 2012 - Special Board Meeting

- PASS

Vote Results

Motion: Thomas Hazouri

Second: Fred Lee

Martha Barrett

- Aye

Betty Burney	- Aye
Rebecca Couch	- Aye
William Gentry	- Aye
Thomas Hazouri	- Aye
Fred Lee	- Aye
Paula Wright	- Aye

Approval of Consent Agenda

[APPROVAL OF CONSENT AGENDA](#)

Motions:	
That the Duval County School Board approve the Consent Agenda.	- PASS
Vote Results	
Motion: Thomas Hazouri	
Second: Martha Barrett	
Martha Barrett	- Aye
Betty Burney	- Aye
Rebecca Couch	- Aye
William Gentry	- Aye
Thomas Hazouri	- Aye
Fred Lee	- Aye
Paula Wright	- Aye

Consent Agenda

Academic Services

[1. AMENDMENT TO THE CURRENT AVID IMPLEMENTATION CONTRACT](#)

Attachment: [BENEFITS AND CHALLENGES AVID Board Agenda 8-12.pdf](#)

Attachment: [AVID Implementation Agreement Costs 2012-13.pdf](#)

Minutes:

Ms. Wright said the AVID program is such an awesome program not just our students but for our city as well as our staff. AVID stands for Advancement Via Individual Determination which allows students to be involved in the program because they want to be involved and advance their individual success. The program targets the middle or "C" student who typically has a grade point average of 2.0 and above but it allows those students in the middle to become a part of a program where they can advance themselves, work with other students and helps to increase parent participation. It will now be serving 12 high schools and 18 middle schools and it allows for collaboration within the community and noted our two very good business partners for that program - Big Brothers and Big Sisters and The Chartrand Foundation who saw it fit to provide money to support the program. I'd like to thank them for all that they do for our students. It prepares not just the district but the students, as well.

Ms. Couch thanked the partners that are helping us implement AVID in many of our middle schools, in particular, The Chartrand Foundation who is providing a \$22,500 grant for this program to be placed in Oceanway Middle School. It's a great program which helps kids who think they may not have a chance or choice to go to college and then they realize they do have that opportunity. It targets the middle schoolers. It's a great way to feed into the high school AVID programs and now we'll have that nice feeder pattern that we know helps strengthen our high schools. Thank you to The Chartrand Foundation for providing that grant.

## [2. COURSE RECOMMENDATIONS FOR APPROVAL TO THE DISTRICT COURSE TITLE FILE](#)

Attachment: [IB Economics course adoption letter.pdf](#)

Attachment: [July title file additions.pdf](#)

Attachment: [IB Economics course outline with correlations to SSS.pdf](#)

Attachment: [IB Strategic Plan for Application.pdf](#)

Attachment: [COURSE RECOMMENDATIONS FOR APPROVAL TO THE DISTRICT COURSE TITLE FILE BENEFITS AND CHALLENGES.pdf](#)

## [3. MATHEMATICS PROFESSIONAL DEVELOPMENT FOR GRADES 6 AND 9](#)

Attachment: [Duval Intensified Algebra summary.pdf](#)

Attachment: [Grade 6 intensive Math - Project objective.pdf](#)

Attachment: [Benefits and Challenges Intens Math AgileMind-BCRev-11-1-11For8-7-2012.pdf](#)

Attachment: [DCPS 2012-2013 GR 6 and Algebra Professional Development Summary Table 062712.pdf](#)

Minutes:

Ms. Burney asked Ms. Kathy LeRoy to explain to the public what this means and how this professional development is going impact student achievement.

Ms. Kathy LeRoy, Chief of Academics, said this program is an extension of what we started last year to support bumping student achievement from grades 5 to 6 because we have a drop in achievement in mathematic. We have, historically, not only in Jacksonville but across the country in grades 5-6 although this past year, we saw actually a lift in grades 5 to 6 based on the professional development and the materials we were using from the Dana Center from the University of Texas. It also will support an intensified Algebra program for our children who are two or more years behind in Algebra and we saw a great lift from teachers who implemented with fidelity this particular program, as well. So, what we have is a great model with the Dana Center and they have already provided four days of professional development and now they are extending that professional development through the entire year with coaches. It will be on the ground as well as webinars and face-to-face opportunities to build teacher content knowledge and to build a belief system in teachers and students that they can be successful in mathematics.

[4. TITLE I - PROVISION OF SUPPLEMENTAL EDUCATIONAL SERVICES TO ELIGIBLE STUDENTS ATTENDING TITLE I SCHOOLWIDE PROJECT SCHOOLS UNDER THE 2012 LEGISLATIVE HOUSE BILL 7127 AND SECTION 1008.331, FLORIDA STATUTE.](#)

Attachment: [SES Historical Data 2012-2013.pdf](#)

Attachment: [SES BENEFITS CHALLENGES and METRICS FORM -2012-2013.pdf](#)

[6. DANA CENTER INSTRUCTIONAL LEADERSHIP ACADEMY](#)

Attachment: [Dana Center.pdf](#)

Attachment: [Benefits and Challenges Dana Center 8 7 12.pdf](#)

[7. TITLE I - APPROVAL OF CONTRACT FOR CHANCELLOR SUPPLEMENTAL EDUCATIONAL SERVICES, LLC TO ADMINISTER THE STANDARDIZED ASSESSMENT FOR THE TITLE I SUPPLEMENTAL EDUCATIONAL SERVICES PROGRAM](#)

Attachment: [Benefits and Challenges Chancellor August 2012.pdf](#)

~~8. READY FOR TOMORROW CONTRACT - WITHDRAWN~~

Attachment: ~~Benefits and Challenges Ready for Tomorrow 8 7 12.pdf~~

Human Resource Services - Staffing

[1. HUMAN RESOURCE SERVICES EMPLOYEE TRANSACTIONS](#)

Attachment: [HRS Attach 08-07-12 TRANS.pdf](#)

[2. MINIMUM QUALIFICATIONS - SUPERVISOR, ALTERNATIVE EDUCATION/SAFETY NETS](#)

Attachment: [MinQuals Supv Alt Ed-Safety Nets 08-07-12.pdf](#)

Human Resource Services - Professional Standards

[1. SUSPENSION WITHOUT PAY - JAMES GRANT, JR.](#)

[2. SUSPENSION WITHOUT PAY - SUKARIA WALLS](#)

[4. SUSPENSION WITHOUT PAY - WESLEY TILLMAN](#)

[5. SUSPENSION WITHOUT PAY - STEVEN GILCHRIST](#)

[6. SUSPENSION WITHOUT PAY - LENA LYLES - WITHDRAWN](#)

[7. SUSPENSION WITHOUT PAY PENDING TERMINATION - SUZETTE WYNN-WILCOX](#)

[8. SUSPENSION WITHOUT PAY PENDING TERMINATION - THEODRICK MORTON](#)

[9. SUSPENSION WITHOUT PAY PENDING TERMINATION - CHRISTOPHER BACCA](#)

Administration and Business Services - Budget and Financial

[1. MONTHLY FINANCIAL STATEMENTS](#)

Attachment: [May 2012 Monthly Financial Statement Narrative.pdf](#)

Attachment: [May 2012 Cash and Invest.pdf](#)

Attachment: [May 2012 Board Statement Worksheet.pdf](#)

Operations - School Choice and Pupil Assignment

[1. CHARTER SCHOOL CONTRACT \(CHARTER\) FOR SCHOOL OF SUCCESS \(S.O.S\) ACADEMY](#)

Operations - Facilities Project Design, Construction and Maintenance

[1. PRE-QUALIFICATION OF CONSTRUCTION CONTRACTORS FOR EDUCATIONAL PROJECTS](#)

Attachment: [Board Approval - Renewals 08-2012.pdf](#)

Attachment: [Board Approval - New 08-2012.pdf](#)

Minutes:

Ms. Wright said as a district, we're part of a terrific community here in

Jacksonville and I want to make certain that everybody understands that it's important that we're inclusive of the entire community. So, when we're in need of services, that we reach out to everybody because we have, at this point, a very low percentage rate in terms of minority participation. We have to reach out and be a part of the entire community so when I see the pre-qualification contracts for educational projects and the percentage of minority participation is 1%-2%. The last information I received said 1% and that's not a reflection of the type of district that we want to provide. So, I'm hoping that as we move forward, there's a process and that we actually go out and make a difference and make certain that we are as inclusive as possible; not just our bidding process but our awarding of contracts process.

Mr. Pratt-Dannals said I certainly agree with Ms. Wright and I do think that percent is low, although in some cases, these larger contracts do require a certain percentage of minority participation and so that we do capture that. I have asked Mr. Ayars as we put on these sessions to orient people to the pre-qual process, that we specifically reach out to minority contractors to make sure they understand what is available and to put forth that extra effort; not to exclude anyone but to make sure we're making every effort that people understand this is an open process and support process.

#### Operations - Purchasing and Logistics

##### [1. 2011-2012 DCPS COMPREHENSIVE REPORTS \(INCLUDES: SAFETY, CASUALTY AND SANITATION\)](#)

Attachment: [BENEFITS AND CHALLENGES dcps comprehensive reports 2011-2012.pdf](#)

##### [2. MONEY PICKUP SERVICES](#)

Attachment: [TAB SHEET ITB038 12 DB MONEY PICKUP SERVICES.pdf](#)  
Attachment: [Money Pickup Services - BENEFITS AND CHALLENGES FORM.pdf](#)

##### [3. SURPLUS PROPERTY RETIREMENT REPORT](#)

Attachment: [04Aug12.pdf](#)  
Attachment: [ROSUMFY13AUG.pdf](#)  
Attachment: [BENEFITS AND CHALLENGES FORM FY11-12 August.pdf](#)  
Attachment: [07Aug12.pdf](#)  
Attachment: [Retirement Order Highlight outline AUGUST 2012.pdf](#)  
Attachment: [05Aug12.pdf](#)  
Attachment: [Copy of RORET FY13Aug.pdf](#)

##### [4. MARKETING SERVICES - MAGNET AND CHOICE PROGRAMS](#)

Attachment: [Marketing Services - BENEFITS AND CHALLENGES FORM.pdf](#)

Attachment: [MAGNET MARKETING EVALUATION - FINAL.pdf](#)

Minutes:

Ms. Wright said my comments for this particular agenda item is the same.

Ms. Burney said as a district, we need to look at the length of the time that we provide contracts. I'd like someone to address and share with the public how this company is going to reach out to the choice schools to make sure that we're not just promoting the magnet schools but that we're promoting all schools. Additionally, talk about whether or not there is principal input with regards to how the schools are going to be marketed.

Mr. Doug Ayars, Chief of Operations, said with this contract, we sat down and negotiated the services described. Inside of that will be a much more detailed approach on how we will exactly perform things such as Magnet Mania and More which we do every year, but including all schools. A part of that would be a communication and contact plan as well an outreach for all schools in the district. We'll do that during the review with them before they begin any work.

Ms.. Burney said one of the concerns I've expressed since being on the Board in 2004, had to do with the fact that we know whomever had the contract to market the Magnet Program did an outstanding job because they marketed it very well. We have some outstanding neighborhood schools, as you all well know, that are not able to get the same type of marketing. I'm looking forward to this contract being one that will be able to make sure that across the board all schools, neighborhood schools, career academies, not matter what they are, they will receive the proper advertisement . I saw several billboards that are advertising Raines High School and they were excellent visuals and in good placement areas. I'm looking forward that this group will get with principals and find out what it is that the principals want so that they can market all of our schools.

Mr. Pratt-Dannals said it definitely does include the expansion of focus areas within each of our middle schools. This is in the planning process to implement that next year. The acceleration programs are definitely a part of this and the career academies which are in every high school. We are expanding beyond that and making sure there is equal resources available for all schools and particularly highlighting to make sure we have equal playing fields with the neighborhood schools.

Mr. Hazouri said a piece of that middle school is the discipline issue and I don't know how you can encompass that in what we're trying to sell because Baymeadows, for example, Twin Lakes, Mandarin Middle, but it is typical of all of our middle schools. People tend to want to move to the charter or private schools because they hesitate about our middle schools and I don't know how you incorporate that in the whole promotion of magnet. I'd like to see Magnet and More in our neighborhood schools. I know we're doing things with discipline and you can't really separate it and

focus on it in the catalog but somehow, we have to sell it knowing it's not just the programs we're selling and the safety at the same time.

Mr. Gentry said I wanted to raise a question regarding the contract and I've been fighting this battle now for 3 1/2 years where these provisions use to say that it could be renewed upon basically at the discretion of the Superintendent. These are being renewed for 3-5 years and we've changed it so they're on the same terms and conditions so that the Superintendent couldn't raise or give another \$50,000-\$100,000 or go on without review from the Board. We've now leaked into this language instead of saying "same terms and conditions"; it now says, "as set forth in the RFP". The RFP doesn't provide for cost. As I read this, this is, again, allowing the Superintendent after three to renew the contract which would have the same subject matter at whatever cost they may determine they want to do it on. I am asking that this will be brought up at a workshop so that we can get some boiler plate that will not be changed. About 2-3 times a year I come to a workshop thinking this is over with and the language is back in a way that will give unbridle discretion.

Speakers:

Mr. Tommy Hazouri, Board Member  
Mr. Doug Ayars, Chief of Operations  
Ms. Karen Chastain, Office of General Counsel

Mr. Gentry said we don't budget these contracts on a line item basis. We rely on what the Superintendent tells us.

The Chair said we will workshop it and look at a policy.

[5. WORKERS' COMPENSATION SETTLEMENT - PHILLIP MCCARGO](#)

Attachment: [Phillip McCargo - Settlement Chart.pdf](#)  
Attachment: [Phillip McCargo Memorandum.pdf](#)

Discussion

Academic Services

[5. EDUCATIONAL SERVICES CONTRACT WITH EDUCATIONAL DIRECTIONS, LLC](#)

Attachment: [Benefits and Challenges Educational Directions 8 7 12.pdf](#)  
Attachment: [Educational Directions-GENERAL PRICING MATRIX-DeSensi.pdf](#)

Minutes:

Speakers:

Ms. Paula D. Wright, Board Member  
Ms. Becki Couch, Board Member

Mr. Ed Pratt-Dannals, Superintendent of Schools

Mr. Gentry offered a motion to defer this item to the August 14, 2012 workshop for discussion and have a Special meeting at 4:00 pm on August 21, 2012. Ms. Wright seconded the motion to defer.

Speakers:

Mr. Tommy Hazouri, Board Member  
Mr. Ed Pratt-Dannals, Superintendent of Schools  
Ms. Betty Burney, Board Chair  
Mr. Frank DeSensi, Educational Directions  
Mr. W. C. Gentry, Board Member  
Mr. Fred "Fel" Lee, Board Vice Chairman  
Ms. Paula D. Wright, Board Member

Motions:

1. That the Duval County School Board approve the purchase of educational services in an amount not to exceed \$1,200,000 from Educational Directions, LLC.

2. That the Duval County School Board - authorize the Board Chairman and Superintendent to affix their signatures to the agreement, and authorize any technical modifications to the agreement, upon form approval by the Office of General Counsel.

Vote Results

Motion: Thomas Hazouri

Second: Martha Barrett

Motions:

Motion to defer the item for discussion at our Board Workshop on August 14, 2012, and hold a Special Board meeting on August 21, 2012, at 4:00 p.m., for vote on this item. - PASS

Vote Results

Motion: William Gentry	
Second: Paula Wright	
Martha Barrett	- Aye
Betty Burney	- Aye
Rebecca Couch	- Aye
William Gentry	- Aye
Thomas Hazouri	- Aye
Fred Lee	- Aye
Paula Wright	- Aye

General

[1. STRATEGIC PLAN VERSION 2.0 - GOAL 1 TARGET ADJUSTMENTS FOR 2012-2013](#)

Attachment: [Appendix A Proposed Targets for 2013 for Presentation July 31st vFINAL.pdf](#)

Minutes: Speakers:

- Ms. Paula D. Wright, Board Member
- Mr. Ed Pratt-Dannals, Superintendent of Schools
- Ms. Martha Barrett, Board Member
- Ms. Betty Burney, Board Chair
- Mr. Tommy Hazouri, Board Member
- Mr. W. C. Gentry, Board Member
- Ms. Kathy Leroy, Chief of Academic Programs
- Ms. Becki Couch, Board Member
- Mr. Fred "Fel" Lee, Board Vice Chairman

Motions:	
That the Duval County School Board accepts, for information, recommended adjustments to Goal 1 targets included in the existing Strategic Plan Version 2.0.	- PASS
Vote Results	
Motion: Thomas Hazouri	
Second: Martha Barrett	
Martha Barrett	- Aye
Betty Burney	- Nay
Rebecca Couch	- Aye

William Gentry	- Aye
Thomas Hazouri	- Aye
Fred Lee	- Aye
Paula Wright	- Nay

Board Member Travel

[BOARD MEMBERS TRAVEL](#)

Minutes: *There was no Board travel for this meeting.*

Superintendent's Travel

[SUPERINTENDENT'S TRAVEL](#)

Minutes:

That the Duval County School Board approve the following travel for the Superintendent:

September 12-14, 2012 - Florida Association of District School Superintendents Fall Leadership Conference - Orlando, FL

Motions:

That the Duval County School Board approve the following travel for the Superintendent:

- September 12-14, 2012 - Florida Association of District School Superintendent's Fall Leadership Conference - Orlando, FL - PASS

Vote Results

Motion: Martha Barrett

Second: Fred Lee	
Martha Barrett	- Aye
Betty Burney	- Aye
Rebecca Couch	- Aye
William Gentry	- Aye
Thomas Hazouri	- Aye
Fred Lee	- Aye
Paula Wright	- Aye

For The Record

[FOR THE RECORD](#)

Minutes:

Ms. Barrett said I'm looking forward to having breakfast with the Terry Parker High School's principal and teachers on August 13, the day the teachers return for the new school year. I'd like to wish good luck and all the best to all teachers and children for the 2012-2013 year.

Mr. Hazouri said "ditto"and I'd like to mention about Sam I. Smith who passed away. He was a principal and I went to schools with his daughter at Jacksonville University and I believe he was about 90 years old; a long time educator in our community. You heard Dr. Richardson mention the two cheerleaders, Codie Snyder and Ashley Cowan. Codie graduated from Mandarin High in 2002 and Ashley graduated in 2004. Both were cheerleaders here as well as at the University of Central Florida and they were selected out of 13-14 states around the country. They attended the women's and men's semi-final and final basketball games for the USA at the Olympics in London. How great not only for Mandarin, but for this district! I want to thank Kathy LeRoy for the Khan report and if we can implement it in some way or fashion with professional development, that would be great. Shame on Dr. Danforth for the letter he sent about Jacksonville Urban League regarding Head Start; it wasn't much of a response and more should come out about lease purchases for space, etc. Election Day is Tuesday, August 14 - get out and vote. We also have a workshop that day, as well.

Ms. Sonita Young said to date, we have hired just over 300 new teachers and we're still hiring as the Board just approved some additional positions for our Title I schools, so we're feverishly working. I estimate that by the beginning of the school year, we will have hired over 400 new teachers.

Mr. Lee said last week I had the honor of attending and participating with the summer graduates. There were approximately 20 students who graduated in this Board room

and I appreciate the staff support in allowing me the honor to speak. It was very, very gratifying to see these students who stuck with it and received their diploma. Congratulations!

Ms. Wright said I want to wish everyone a grand new year as we get ready for 2012-2013 and in the spirit of the Olympics - be all you can be! Don't let people tell you about 2-3%. Can you imagine, Mr. Gentry, if some of these Olympic stars were allowed to be boxed into only increasing your time 2%....Mr. Gentry said he was going to do better than 3% Mr. Bolt! I will pay to see that, Mr. Gentry. As we are approaching the new year, I hope we all will remember how the exciting times we're seeing with all of these great athletes across the world and to know that I can accomplish anything I want to accomplish - whether that's increasing reading; college of my choice, or getting into flight school - just keep your eyes on your goal and I'm hopeful we'll have a successful school year.

Ms. Couch said I want to reiterate congratulations to the students, faculty and district in their success in getting 6 of our 7 priority schools off the Intervene list. I think that is a major accomplishment and we're really grateful for all the hard work from everyone. I want to tell our teachers, staff and students "good luck" and I hope you have a great school year. Also, Melissa Kicklighter, former PTA president, will be honored by the White House as a PTA Champion of Change. This is certainly an honor and it's proof of the hard work and dedication she has put in during her time as president. We're really grateful for Melissa as she's done a great job.

Ms. Burney spoke of a teacher who was in an inner city school and when she was there, she thought it was the worst class that she had ever seen before. She went in to tell the principal that she was going to have to be transferred. While the principal stepped out for a moment, she looked into each of the folders and she saw some very high numbers - 144, 116 and she thought that her kids have extremely high IQ's and they're doing exceptionally well; it must be me and I'm not pushing them to their high level of expectation and I must not be requiring much of them. So, she went back into that classroom and she taught differently. Of course, the students achieved at the highest levels on their tests and when she went back to confess to the principal, the principal said those weren't their IQ's scores, those were their locker numbers. She thought they were smart and she taught them as if they were smart.

Adjournment

#### [ADJOURNMENT](#)

Minutes:

The meeting adjourned at 8:45 p.m.

Isd

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Superintendent

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Chairman